



Dear Sponsor:

What starts here changes the world.

For more than 30 years, HOBY New York West has hosted more than 130 high school sophomores annually from across Western New York to attend our "life-changing" seminar at the University of Rochester for a three-day event where they undergo unique leadership training, service-learning and motivation-building experiences. We don't teach students what to think, but *how* to think while providing them the tools to critically evaluate and develop solutions to personal, regional and global issues.

What is HOBY?

HOBY New York West is Western New York's local 501(c)(3) chapter of the Hugh O'Brian Youth Leadership Foundation (HOBY) (pronounced hobe). Founded in 1958 by actor Hugh O'Brian (better known for his role on television as Wyatt Earp), HOBY's mission is to inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service and innovation. Please visit www.HOBY.org to read the full HOBY story.

How can you help?

Please consider sponsoring a student for our 2017 seminar scheduled for June 2-4 at the University of Rochester. Students are led by an all-volunteer staff of approximately 75 HOBY alumni to help and guide these ambassadors through three key types of leadership - individual, group and societal - via an extensive series of panel discussions, hands-on activities and service projects. Each year, schools are faced with tough economic challenges, and fewer are willing to think of HOBY at budget time. You can have a direct impact on the personal growth and development of young adults in our community.

Contributions range from \$50 to \$5,000. However, many donors choose to sponsor students. **The cost to sponsor one student is only \$195.** This will guarantee a local sophomore a spot at our seminar who otherwise would not be able to attend due to financial hardships of his or her school and/or family. By becoming a sponsor, you will receive recognition in our program book, on our social media channels and on our website. All donations are tax deductible. *Additional benefits may be arranged if requested.*

We know HOBY works.

Our ambassadors are encouraged to donate 100 hours of community service within a year of completing our program, ensuring that they give back to the community that is supporting them. In the last three years, ambassadors logged nearly 5,000 community service hours via our online system. Additionally, we receive countless messages from alumni about how HOBY changed, challenged and inspired them.

To sponsor a student, please visit our website at www.hobynywest.org. Click on the "Donate" button at the top, right-hand corner of the screen. If you would prefer to send a check, please see the attached donation form. If you have any questions, please contact Emily Ciralo at 716-863-8672.

Thank you for your generosity,
Emily Ciralo, '03 & Julie Williams, '07
Leadership Seminar Chairpersons | HOBY New York West
hobynywest@gmail.com
www.hobynywest.org





Sponsor-An-Ambassador

HOBY invites every high school in Western New York to send at least one sophomore student to attend our three-day leadership program. The cost for one student to attend the leadership seminar is \$195, which includes lodging, food, seminar materials and operating expenses. To date, HOBY New York West has been able to raise funds for our program through individual, corporate, service and cooperating organization donations. We do not receive any state or federal monies.

To help our local chapter cover our conference costs and promote donations to this valuable program, we encourage student sponsorships. This not only helps HOBY New York West continue to provide quality leadership programming to our youth, but also enables us to support a greater number of students who want to attend the conference.

All sponsors will be recognized in our seminar program book and on our website and social media. You will also receive thank-you letters from students immediately following the seminar. Additional benefits may be arranged if requested.

Name: _____

Company: _____

Address: _____

Phone/Fax/Email: _____

I would like to sponsor ____ ambassador(s) @ \$195.00 each = TOTAL \$_____

I would like to make a general donation of \$_____ to help defray expenses.

I would like to donate a gift-in-kind or gift card of _____.

Please make your check payable to:

HOBY New York West
P.O. Box 74
Fairport, N.Y. 14450

Please note that HOBY NYW is a 501(c)(3) nonprofit organization, and all donations are tax deductible. See attached form.

If you have any questions, please contact:

Emily L. Ciraolo, '03
HOBY New York West
Leadership Seminar Co-Chairperson
716-863-8672 | emilyciraolo@gmail.com

